



## **MEDIA ALERT – EMBARGOED UNTIL AUGUST 21 2013**

### **Wakesessions Australia 2013 presented by Tamroc Mine Services announces The Living End as its headline act.**

Wakesessions Australia, presented by **Tamroc Mine Services**, will be the first time a World Wakeboarding Association, Wake Park World Series Event (WPWS) has been held in Australia.

The event will take place on November 15-17 in Mackay at the GoWake Cable Park in Andergrove Lakes.

The event will be the fifth stop on the WPWS tour, which includes series stops in the USA, UAE, Thailand and the Philippines.

The event will feature international, national and local riders including the reigning 2012 Pro Men's and Pro Women's World Champions James Windsor and Angelica Schreiber who are both Queensland athletes.

GoWake Cable Parks Marketing Manager and Co-Director of Wakesessions Des Dougherty said everyone at GoWake is looking forward to being involved Australia's first Wake Park World Series.

*"From the time we announced the event to the community of Mackay, we have been overwhelmed with the support we have received."*

Wakesessions Australia will also feature a major music event on Saturday November 16 with headline act **The Living End** joined by **PEZ, Loon Lake, Dune Rats and Ashleigh Cordingley**.

These major artists will be supported by local and national bands and DJ's playing throughout the event on the Friday and Sunday. These include **Alison Wonderland, Asta, Touch Sensitive, Remi, Grey Ghost, Scowny XEdge, The Miller Brothers and Lloyd Saunders**.

Adrian Young from 4 Eva Young Entertainment said The Living End is the biggest band

he's secured for Mackay.

*"Apart from ACDC the Living End are the biggest Australian band of the last 20 years still performing together so I am very excited to be announcing the band as part of the Wake Sessions Festival."*

Des Dougherty said organisers are also thankful for the sponsorship support that has come in from several fantastic local companies.

**Presenting Sponsor:** Tamroc Mine Service.

**Gold Sponsors:** Jet Pilot & Dalrymple Bay Coal Terminal Pty Ltd.

**Silver Sponsors:** Quest Mackay, Custom Signs & Safety, LKI, GoRide Australia & Andergrove Lakes.

**Bronze Sponsors:** H2opia, Tige Boats, Mackay Airport, Liquid Force & Mackay Tourism.

Corey Vaughn from Tamroc Mining Services said as a local family owned and operated business he was excited to be given the opportunity to become the Presenting Sponsor for Wakesessions 2013.

*"As soon as we found out that the event was being held in Mackay, we just knew that we wanted to offer our support. As a family, we love the sport of wakeboarding and we are very excited that we now have an opportunity to see the sport progress in our home town," Mr Vaughn said.*

Sharon Johnston from Dalrymple Bay Coal Terminal said the company was proud to be part of the local community and loved helping bring events to the Mackay Region.

*"We jumped at the opportunity to be involved in Wakesessions as it adds to the liveability of the region, as well as providing an event that will attract tourists and elite athletes to town. The community has been calling out for more activities for families and young people and I think that the wakeboarding park and an event like Wakesessions will help fill that gap."*

Chris Dunn, Marketing Manager from Jet Pilot said the company has been involved in wakeboarding for over 20 years.

*"Over this time, we have seen the sport progress into what is now the fastest growing board sport in Australia. As a company, we are committed to building the sport from a grassroots level and the opportunity to work with the team from Wakesessions to host Australia's biggest cable wakeboarding event was something we knew we wanted to be involved in".*

For more information visit: [www.wakesessions.com.au](http://www.wakesessions.com.au)

**Media Opportunities - Interview / Photo**

**Date:** Wednesday 21<sup>st</sup> August 2013

**Time:** 11am

**What:** Interview with Presenting and Gold Sponsors. Adrian Young from 4 Eva Young Entertainment. Des Dougherty Co-Director Wakesessions Australia and GoWake Mackay.

**Where:** GoWake Cable Park, Beaconsfield Rd, Andergrove Lakes.

**Who:**

Des Dougherty: Event Co-Director Wakesessions Australia (Sports and Media)

Adrian Young : Event Co-Director Wakesessions Australia (Music and Logistics)

Corey Vaughn : Director, Tamroc Mine Service (Presenting Sponsor)

Sharon Johnston: Public Relations, DBCT P/L (Gold Sponsor)

Chris Dunn : Marketing Manager, Jet Pilot (Gold Sponsor)

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